

Session: 2020-2021

Course: BBA

Name of the Faculty : Ms. SWATI CHAWLA

Discipline : MANAGEMENT

Semester : Vth sem

Subject : INDIAN BUSINESS ENVIRONMENT

Lesson Plan Duration : 15 Weeks (From August 2020 to November 30)

Work load (Lectures/Practical)

Per week (in hours) : Lectures-03 Practicals-00

WEEK	THEORY		PRACTICAL	
	LECTURE DAY	TOPIC (including assignment /test)	PRACTICAL DAY	TOPIC
1 ST	1 st	Nature, components and determinants of business environment; basic nature of Indian economic system	NO PRACTICALS	
	2 nd			
	3 rd			
2 ND	1 st	Economic reforms since 1991 – an overview		
	2 nd			
	3 rd			
3 rd	1 st	Review of industrial policy developments and pattern of industrial growth since 1991; industrial licensing policy		
	2 nd			
	3 rd			
4 th	1 st	growth and problems of SMEs; industrial sickness		
	2 nd	Development banking: an overview and current developments; regulation of stock exchanges and the role of SEBI		
	3 rd			
5 th	1 st	banking sector reforms; challenges facing public sector banks		
	2 nd			
	3 rd	growth and changing structure of non-bank financial institutions		
6 th	1 st	Trend and pattern of India's foreign trade and balance of payments		
	2 nd			
	3 rd			
7 th	1 st	FTP and its highlights		

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	2 nd	
	3 rd	India's overseas investments
8 th	1 st	globalization trends in Indian economy
	2 nd	
9 th	3 rd	MNC's – Features, Advantages and Disadvantages; Growth of MNCs
	1 st	MNC's and its impact
	2 nd	
	3 rd	Multilateral institutions and its impact
10 th	1 st	IMF
	2 nd	
	3 rd	World Bank
11 th	1 st	WTO
	2 nd	Policy towards foreign direct investment
	3 rd	
12 th	1 st	Impact of Foreign Trade on Indian Business Environment
	2 nd	
	3 rd	
13 th	1 st	REVISION
	2 nd	
	3 rd	REVISION
14 th	1 st	REVISION
	2 nd	
	3 rd	REVISION
15 th	1 st	
	2 nd	
	3 rd	PRE-UNIVERSITY EXAMINATIONS